## 24i

# Mod Studio

## One end-to-end video streaming platform...
## a thousand ways to make it your own

## Streaming can be stress-free if you choose your platform wisely

Technology is becoming a real burden for streaming companies. That applies whether you're launching something brand new or expanding an existing service to add new features and reach more customers in the face of fierce competition.

24i Mod Studio is a modular streaming platform that provides all the key capabilities streaming services need, from video backend to elegant white-label applications for all kinds of connected devices. It's a fast track for greenfield OTT and Pay TV services, or those looking to replace inefficient infrastructure.

Strategic technology choices are essential if you're to delight consumers on every screen

without spending heavily on infrastructure, design, development or integration. 24i has invested in these areas so our customers don't have to.

It's also flexible enough to integrate with existing back-ends if you just need 24i's renowned front-end expertise, including Smart TV and STB application development.

**Modern, Modular, Modifiable**

## Mods make streaming simple

Mod Studio contains a library of highly configurable modules known as "Mods".
They each enable features, for example transcode, network PVR or advanced recommendations.
Every Mod is pre-integrated with the core platform and ready to deploy.
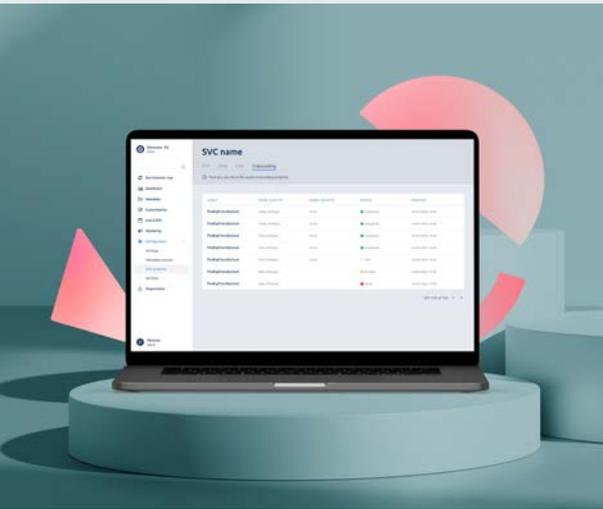
# Setting the Stage:
# Get creative in our Studio

We've grouped our Mods into three essential stages: Videostage, Appstage and Backstage.

### Videostage
## Our award-winning video backend

Our expert team will recommend the right selection of Videostage Mods to meet your specific needs – from VOD preparation to multi-channel TV with catch-up and recordings.

For services focused on VOD and live events, we offer fully cloud-hosted ingest, transcoding, DRM packaging and CDN services. Alternatively, choose our hybrid deployment to handle the full complexity of multi-channel TV with EPG ingest, catch-up and network PVR, including pause and resume or start-over.



### Appstage
## Our flawless front end

The Mods in this stage help to solve some of the greatest challenges streaming companies face today: reach, content discovery and user engagement.

There are white-label applications for web, mobile, Smart TVs, streaming devices (Apple TV, Roku, Amazon Fire TV) and the proprietary STBs distributed by Pay TV operators, as well as support for casting content to TV screens. Alongside the apps themselves, Appstage has Mods to enable discovery, personalization, analytics and recommendations.

## Backstage

# Our essential interface

Backstage is the brains of Mod Studio. It's a content management system, integration layer and real-time UX/UI configuration tool, all in one interface.
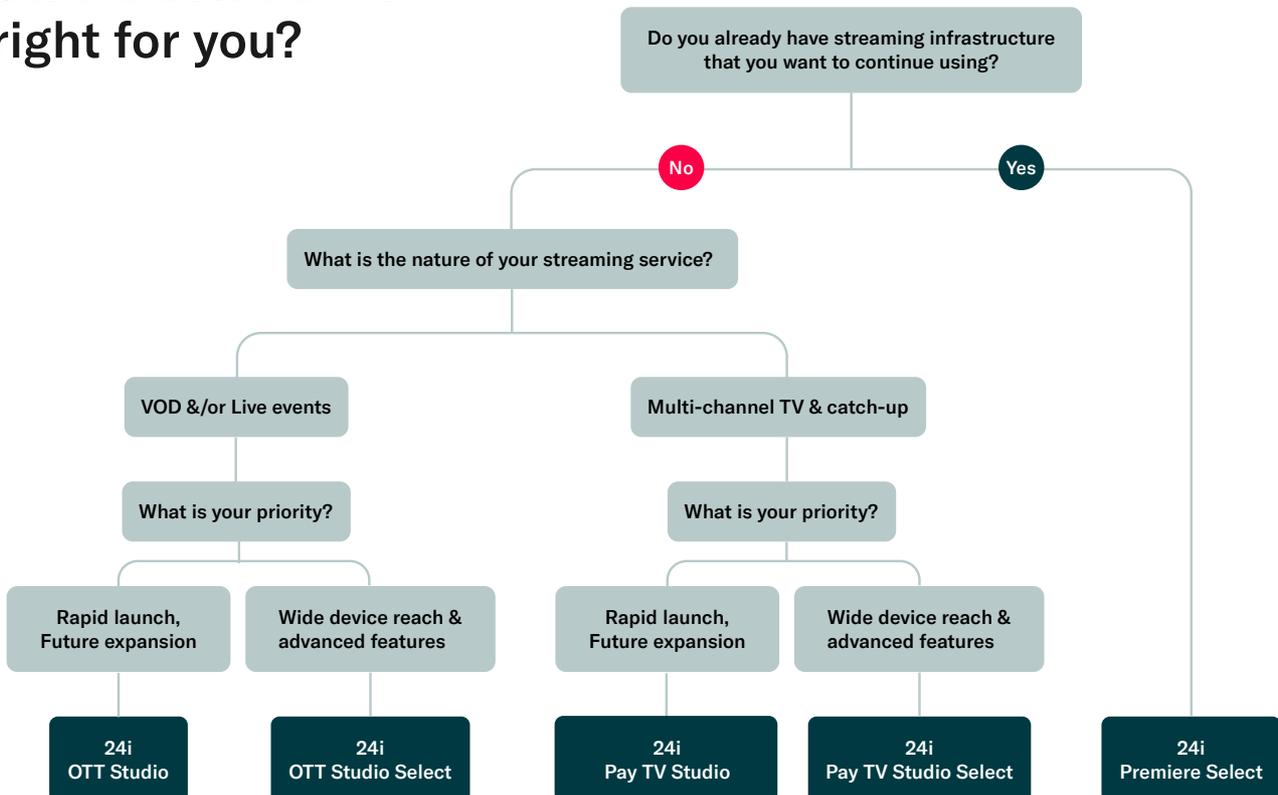
Depending on your choice of Mods, you can use it to define the menu structure, pages, content selection and color scheme of your apps on multiple devices and for different audience segments. It also gives users of the cloud-based Videostage modules access to monitor and control their video preparation tasks.

And when you choose Mods that enable third-party integrations - like subscriber management, advanced analytics or recommendations - Backstage is where we plug these external systems into your apps without any re-coding of the front end.

Mod Studio, a solution for every kind of business

# Which 24i Mod Studio solution is right for you?

**Do you already have streaming infrastructure that you want to continue using?**

No — Yes

**What is the nature of your streaming service?**

**VOD &/or Live events**

**Multi-channel TV & catch-up**

**What is your priority?**

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**Rapid launch, Future expansion**

**Wide device reach & advanced features**

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**Wide device reach & advanced features**

24i
OTT Studio

24i
OTT Studio Select

24i
Pay TV Studio

24i
Pay TV Studio Select

24i
Premiere Select

# Fully-featured streaming solutions
# for OTT and Pay TV

For customers who want all the streaming essentials, but have a tight deadline, we've gathered a selection of recommended Mods to create two tailored end-to-end solutions for rapid launch: 24i OTT Studio and 24i Pay TV studio.

And if your needs are more specific, we can help with that too. Take a look at the options below to find the solution that's right for you:

### 24i OTT Studio

Cost-effective, end-to-end OTT solution.

• SVOD 4K video on web, iOS and Android with Chromecast & Airplay.

• Includes transcoding, DRM, CDN & subscriber management.

### 24i OTT Studio Select

OTT Studio features **plus your choice of extra Mods at further cost.**

• Reach users on Roku, Apple TV, Fire TV or Smart TVs.

• Add support for live streaming, AVOD, TVOD or enhanced analytics.

### 24i Pay TV Studio

Cost-effective, E2E Pay TV solution with EPG, start over & nPVR.

• 4K live TV on web, iOS and Android with Chromecast & Airplay.

• Includes transcode, DRM & OSS/BSS integration.

### 24i Pay TV Studio Select

Pay TV Studio features **plus your choice of extra Mods at further cost.**

• Reach users on STBs, Roku, Apple TV, Fire TV or Smart TVs.

• Add TVOD/PPV, rich recommendations or premium support & monitoring.

### 24i Premiere Select

Combine selected Mods with your own backend to extend your reach.

• Tap into 24i's Smart TV app experience or add our whitelabel apps to your own backend.

• Add your own UX to our proven apps or middleware with bespoke integrations

# Want to know more about 24i Mod Studio?

Visit our website to learn more about our solutions for your market

**Solutions for OTT** →    **Solutions for Pay TV** →

# Contact us to arrange a demonstration
# of the power of 24i Mod Studio

**Book a meeting**